



Press Release

Comtech M2M form strategic partnership with Servisional.

~Automated Business Process Management from “Remote Devices to Enterprise”.

BOLTON, LANCASHIRE, 21st May, 2007 – Comtech, (www.comtechm2m.com), a leading Machine-to-Machine (M2M) Solution Provider and Servisional, (www.servisional.co.uk), a Customer Relationship Management (CRM) and Business Process Management (BPM) technology solutions company, today announced a strategic partnership agreement. This brings together best of breed solutions for automated machine connectivity and Enterprise level I.T. solutions.

Combining Servisional’s expertise on Business Process Management and Comtech’s expertise on M2M makes it possible to integrate M2M with CRM / BPM and this three-way convergence creates a whole new platform of business automation that can bring significant value to organisations in the areas of cost of operations and higher levels of customer service.

Servisional use Comtech’s μ WEAVE remote monitoring platform to enhance their VISION Business Application Software. It enables their clients to ‘extend their workplace beyond the office’ through remote-access and mobile computing to on-site equipment.

Eric Veldboer, Managing Director, Servisional said “*We are exploiting Comtech’s strength in robust wireless communication to gather real-time data from remote devices. In turn, we convert this data into meaningful information to automate business processes such as Customer Relationship Management (CRM), consumable replenishment, payroll, workforce management, invoicing and order management.*”

Steve Whitehead, Marketing Director, Comtech M2M said: *"We are able to bridge the gap between the widely differing machine and IT worlds. As a consequence, Servisional have been able to deploy automated business process solutions quickly, to remove the dependencies on human operators and associated paper trails."*

About Comtech M2M

Comtech M2M., <http://www.comtechm2m.com>, Bolton, UK, is a communications company for remote assets and equipment. The firm delivers robust and reliable solutions that "bridge the gap" to companies' IT systems and business processes, which enable decisions to be made based on real-time information. Comtech's intelligent communication solutions include fixed and wireless devices, web-based management software and services that are complementary to "machine" applications for remote access, monitoring, alarming and enterprise integration. Reduce costs, increase revenues and improve customer service through a rapid deployment solution. Comtech's solutions are suited to many diverse markets with complete solutions available for Retail Brand Management.

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About Servisional Limited

Servisional is a Customer Relationship Management (CRM) and Business Process Management (BPM) technology solutions company firmly focused on helping small to medium size organisations gain significant benefits from the deployment of software solutions for their key business operations.

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