

# **SUCCESS OF COMTECH MARKS IT AS A GLOBAL LEADER**

**Bolton- based machine-to-machine technology specialist is  
acknowledged by world industry 'bible'**

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From a business park in the suburbs of Bolton, Lancashire Comtech M2M has achieved global recognition as one of the world's leading experts in the rapidly developing field of machine-to-machine technology.

The newly-published and best regarded directory of companies operating in the sector describes Comtech M2M as "One of the most aggressive M2M companies in the marketplace."

The accolade comes as the company embarks on its latest stage of growth, moving to state-of-the-art offices following a doubling of its sales, marketing and support teams over the last 18 months to meet escalating business demands whilst raising an additional £2m of investment to fund continuing developments and to establish itself as the only technology company in the UK able to provide complete solutions for wireless communications.

Comtech M2M is a communications company for remote assets and equipment. Best described as a 'haulage company for data' it offers both fixed and wireless intelligent communication solutions , web-based management software and M2M services that are complementary to a whole spectrum of "machine" applications, from beer dispense to ticket machines, providing remote access, monitoring, alarming and enterprise integration. Essentially, its technology allows machines to communicate with each other, and initiate actions in real time without human intervention. Through these specialist systems, the company has secured an impressive roster of customers including BT Redcare, Kraft and Bombardier Transportation.

In a world with six billion people and 50 billion machines, the future potential for companies such as Comtech M2M is regarded by expert commentators as limitless.

Currently employing 40 people with a current annual turnover of more than £2.8m Comtech M2M is a major success story that has been at the forefront of the rapidly emerging machine to machine technology market right from the start. It has now been selected for the fourth year running, for the 2008 M2M 100, a directory of the most influential providers of top M2M technology and service provider companies.

“M2M magazine, along with our advisory board, has selected the top 100 companies in the M2M space. These companies deliver leading-edge solutions to its customers by striving to bring the most up-to-date, innovative technology available,” said Peggy Smedley, editorial director of M2M. “By developing practical and tangible solutions as well as delivering dramatic return on investment for end users, Comtech M2M is proving to be one of the most aggressive M2M companies in the marketplace.”

On the back of its proven communications platform Comtech M2M has recently launched its digital wireless signage system ‘extra...’ as a result of the firm’s intensive, £5 million, research and development programme which has already seen it introduce systems to major organisations including Camelot/National Lottery, Nintendo and most recently with The Evening Standard and Newsquest, demonstrating a solutions portfolio that spans multiple industries.

Sean Keenan, managing director of Comtech M2M said: “Comtech is proud of its success and market positioning to date and we are looking forward to an even more successful future as the opportunities in this rapidly developing market continue to increase.

“We are delighted at this latest, independent recognition of our position as a world leader in this sector. It is recognition of our investment in extensive research and development and of our ability to turn this technology in to solutions that deliver real commercial benefit to clients.”

**ENDS**

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